

Hederman Brothers

Standard Practices - Press Checks

General:

Press checks are provided when a client's written manufacturing specifications require visual verification that color reproduction on the specified substrate matches a previously approved contract proof, previously printed product or an anticipated subjective result.

Should previously printed products be used for color verification the printed samples must be submitted to Hederman Brothers at the time the order for the new printed product is placed.

Customer satisfaction and efficiency of the production process are important considerations during the press check. The client and Hederman Brothers have an obligation to assure the press proofing process is accomplished in an expeditious manner.

Alternatives:

PMS ink colors on a non-white substrate should, either before or in lieu of a press check, be proofed by means of a color draw down provided by an ink manufacturer on the specified material.

Schedule:

The timing of press checks is based on the schedule of the pressroom unless other arrangements are made in advance. Hederman Brothers will always attempt to accommodate the client's known schedule preferences when this is possible; however, the scheduled completion date of the project may be the determining factor when scheduling a press check.

The client will be given as much advance notice of the scheduled press check as reasonable within the timing constraints of the project. Whenever possible, clients will receive confirmation of the scheduled press check twenty-four hours in advance. The nature and continuous flow of the printing process does not allow Hederman Brothers to guarantee strict adherence to the press schedule; however, Hederman Brothers will contact the client at least one hour prior to the scheduled press time to verify the schedule or provide a revised time based upon the most current information available. In the event of a delay Hederman Brothers will continue to communicate with the client until the press check is in fact accomplished.

Location:

Hederman Brothers conducts press checks verifications in the pressroom under industry approved color controlled light sources. Operative parties at the press check are the client and the pressroom supervisor. The client's sales representative is encouraged to be present as the facilitator in the communication process.

Charges:

The established time for press approvals allows time for the client's review of the printed sheet being presented with the representation that it meets the specifications of the client and generally accepted commercial trade standards, is not more than thirty minutes from the time the sheet is made available.

Deviations in excess of the allocated time; changes in materials provided for the press check (new color matching standards i.e. new swatches, printed material, stock etc.) or changes to the previously accepted contract proofs are subject to charges at the standard Hederman Brothers rates. Clients are encouraged to discuss charges and rates for changes or delays with their sales representative prior to scheduling a press check.

Documentation:

Hederman Brothers is an ISO certified print provider. ISO procedures require the preparation of a quality assurance checklist for each press check. Hederman Brothers encourages clients to review the items that have been checked and approved internally before a press sheet is presented to a client for consideration and scrutiny. Hederman Brothers is proud of the care and scrutiny its employees have given a project prior to submitting it for client approval. The Quality Assurance Checklist is intended to facilitate the customer approval process.